



**Illinois Baptist
Advertising Information
and Rates 2026**

www.IBSA.org

The *Illinois Baptist* provides news, Baptist perspectives, and expert ministry advice to nearly 8,000 church leaders in Illinois, including every Southern Baptist church and pastor. Our “pass along” readership is almost 20,000. The Illinois Baptist State Association will publish 12 issues of the *IB* in 2026. The newspaper is generally published and sent to our printer on the last Wednesday of each month. Display ads must be reserved at least two weeks and received two weeks prior to publication.

The newspaper’s tabloid format measures 11 inches wide and 15.5 inches high. Ad files should be submitted at a resolution of 300 dpi, and we accept any of the following formats: **PNG, JPEG, PDF, .PSD, or TIFF.**

For more information about publication dates and technical requirements, contact Lisa Misner, contributing editor, at **(217) 391-3119** or LisaMisner@IBSA.org. **Receive a 10% discount by bulk purchasing ads (1/4 page or larger) in 6 of the next 12 issues.**

Payment is due upon publication and your email agreement to advertise in our publication is considered your invoice. Checks may be made payable to IBSA and mailed to IBSA, 3085 Stevenson Drive, Springfield, IL 62703-4440. We do not currently accept credit cards as a form of payment.

<p>Full-page ad: 9.5” x 14” \$800</p>	<p>1/4-page ad: 4.65” x 6.875” \$225</p>	<p>1/8-page ad: 4.65” x 3.35” \$175</p>
	<p>1/2-page ad: 9.5” x 6.875” \$400</p>	